



**MINUTES
CITY OF LAWDALE
PARKS, RECREATION AND SOCIAL SERVICES COMMISSION
REGULAR MEETING – JANUARY 11, 2016**

A. CALL TO ORDER AND ROLL CALL

Chairperson Sitka called the meeting to order at 7:04 p.m. in the City Hall Council Chamber, located at 14717 Burin Avenue, Lawndale, California.

Members Present: Chairperson Madonna Sitka
 Vice Chairperson Sirley Cuevas
 Commissioner Daniel Urrutia
 Commissioner Erica Harbison
 Commissioner Luvert Austin

Members Absent: None

Others Present: None

B. FLAG SALUTE

Commissioner Austin led the Commissioners and those in attendance in the flag salute.

C. APPROVAL OF JANUARY 11, 2016 MEETING MINUTES

Commissioner Austin made a motion, seconded by Commissioner Urrutia, to approve the minutes as written.

Motion carries 4-0 (Commissioner Urrutia was tardy)

D. PRESENTATIONS

None.

E. ITEMS FROM CITIZENS

None.

F. ITEMS FROM COMMUNITY SERVICES STAFF

1. 4th Annual Lawndale Blues and Jazz Music Festival Update/Discussions:

Manager Estes reviewed the following event details as included in the attached Event Planning Synopsis: 1) many have thought that the event was too long with five bands and staff is suggesting that only four bands should be solicited to play this year; 2) many have thought that the prices for the lone food vendor were too high and staff has suggested that there should be

three food vendors provided; and 3) two bands have been confirmed their participation: Lawndale Blues Boys and Awesome Blue.

2. Discussion Pertaining to 4th Annual Lawndale Blues and Jazz Music Festival Bands:

Manager Estes reported to the PRSSC that the band that we were waiting for an audio clip from called Blue Breeze Band has not provided such as of yet. Therefore, Manager Estes suggested to the PRSSC that the Blue Breeze Band no longer be considered for a performance slot for the 2016 event. However, Manager Estes suggested that the PRSSC listen to some audio clips from a musician named Rosa Lee Brooks who has a blues band that plays locally. Allegedly, Ms. Brooks was a personal friend of Jimi Hendrix and apparently played music with him as well.

3. 15801 Hawthorne Boulevard Property Update:

Manager Estes reported to the PRSSC that the City is continuing to move forward with selecting a developer to develop the property. Therefore, the City is certain that the property will not be available to the PRSSC for the fireworks stand fundraising program in 2016 and beyond. Manager Estes has had discussions with Director of Real Estate, Morrie Dym of Phantom Fireworks pertaining to the availability of a “high traffic” property in Lawndale.

In addition, the PRSSC reviewed a letter written by Commissioner Harbison and intended for Mr. Dym explaining the reasons why the PRSSC should be provided a “high traffic” property, such as Westwood Building Materials located on the south east corner of Inglewood Avenue and Manhattan Beach Boulevard. After some discussion, the PRSSC wanted additional items added to the letter prior to it being sent to Mr. Dym. Manager Estes assured the PRSSC that the letter would be mailed to Mr. Dym as soon as possible after the additions to the letter have been made.

In addition, there were numerous discussions pertaining to properties in the City that have traditionally had fireworks stands.

4. Potential PRSSC Expenditure – Lawndale Council PTA Christmas Basket Program:

Manager Estes inquired of the PRSSC if they are interested in donating to the Lawndale Council PTA Christmas Basket Program as they have in past years. For the record, the PRSSC determined several years ago that they would like to donate to the program every November and February. After some discussions, the PRSSC determined that it would like to donate \$2,500.00 to the program in February as consistent with years past.

5. PRSSC Fireworks Stand Use of Proceeds:

Manager Estes initiated the discussion about the use of proceeds and the necessity to become compliant with the Lawndale Municipal Code (LMC). Although there was no decision to comply at this time, the PRSSC preferred to wait until the City Council was able to discuss the issue at a City Council meeting. It has been mentioned by the PRSSC that a number of City Councilmembers have mentioned to a number of PRSSC members that the issue will be included on a future City Council agenda.

6. 2016 Fireworks Sales Application Deadline:

Manager Estes offered a reminder that the application is due to the Finance Department no later than Thursday, January 28, 2016. The PRSSC confirmed that Commissioner Harbison has been tasked to complete the application. There was also some discussion about the

“mandatory” meeting held by the City today in which approximately seven representatives from entities interested in obtaining a booth were in attendance.

G. PARK IMPROVEMENTS AND FACILITIES UPDATE

None.

H. ITEMS FROM COMMISSIONERS

None.

I. SPECIAL EVENTS UPDATE

1. “Pirate Days” Youth Day Parade:

Manager Estes reported the following elements pertaining to the parade: 1) there are approximately 15 entries that have submitted registration paperwork; 2) the committee is still working on securing a Grand Marshall (LA Galaxy player from Leuzinger High School and Chimeze Metu a USC basketball player from Lawndale High School are possibilities) for the event; and 3) staff is still trying to recruit a pirate entertainment group.

2. Lawndale Community Bike Ride and Open Street Event, Presented by Metro:

Manager Estes reported the following event details to the PRSSC: 1) advertising elements are being created (11” x 17” poster; slide on EMI electronic sign adjacent to the freeway; street banners for Hawthorne Boulevard); and 2) the City will be contracting with From Lot to Spot to complete the Community Engagement Program which will consist of visits to the business owners on the route to encourage participation among other things.

J. MISCELLANEOUS

1. Individual Comments from Commissioners:

Commissioner Austin said goodbye to all the PRSSC members that he has worked with for such a long time and thanked them for all the positives over the years.

Manager Estes thanked Commissioner Austin for all of the things that he did for the City over the years to include being a strong proponent of the Lawndale Blues and Jazz Music Festival.

Commissioner Harbison wished Commissioner Austin good luck and mentioned that it has been an adventure and could not imagine the PRSSC without him.

Commissioner Urrutia mentioned that it is hard to imagine this body without him and looked forward to seeing him at a future event such as the fireworks booth or the music festival.

Vice Chairperson Cuevas wished Commissioner Austin good luck down in Carlsbad.

Chairperson Sitka wished Commissioner Austin good luck and said she would miss him.

K. AGENDA ITEMS FOR NEXT REGULARLY SCHEDULED MEETING

1. Discussion Pertaining to the 4th Annual Lawndale Blues and Jazz Music Festival
2. Discussion Pertaining to the 4th Annual Lawndale Blues and Jazz Music Festival Band
3. Commission Expenditure – Lawndale Council PTA Christmas Basket Program
4. PRSSC Fireworks Stand – Use of Proceeds

L. **ADJOURNMENT**

Chairperson Sitka adjourned the meeting at 8:06 p.m. to a regularly scheduled meeting on Monday, January 25, 2016, at the Lawndale City Hall Council Chamber located at 14717 Burin Avenue.

Madonna Sitka, Chairperson

Attest:

Mike Estes, Community Services Manager