



City of Lawndale

Frequently Asked Questions about Measure L

Q: What is the issue?

A: Over the last 10 years, Sacramento's takeaways have cost Lawndale millions of dollars in our local taxpayer dollars, which has hurt our ability to continue providing the key services that Lawndale residents rely on. Over the next few years, the City may need to consider reducing basic services, like pothole repair, graffiti removal, and open-space maintenance, which will make Lawndale a less desirable place to live and do business.

Q: What is Measure L?

A: The Lawndale City Council recently voted unanimously to place **Measure L**, the Lawndale Vital City Services Measure, on the November 6th ballot to address these historic state takeaways and protect local services. If approved at the $\frac{3}{4}$ cent sales tax rate, **Measure L** would provide a reliable source of locally-controlled funds to maintain the services residents rely on.

Q: What local priorities will Measure L help address?

A: If approved by voters, **Measure L** will help fund important city services, such as:

- Maintain 9-1-1 emergency services
- Ensuring safe drinking water supplies
- Fight gangs and drugs
- Maintaining programs that attract businesses and create jobs
- Preventing cuts to 9-1-1 emergency response times
- Maintaining emergency communications systems

Q: Will Measure L support public safety?

A: Yes. Response times for 9-1-1 calls are critical for stopping crime, protecting victims, and saving lives. **Measure L**, if enacted, will maintain neighborhood patrols, keep deputies on the street, and maintain law enforcement emergency response times to all neighborhoods in our city.

Q: Will Measure L support local quality of life services?

A: Yes. **Measure L** would also help local property values by making sure that the City has well-maintained streets, ensure safe drinking water supplies for all neighborhoods, remove graffiti and clean up vandalism, and keep neighborhoods and parks safe and clean.

Q: Is Measure L fiscally accountable?

A: Yes. **Measure L** requires strict accountability, including an independent oversight committee and annual independent audits, and regular reports back to the community. **Measure L** funds cannot be taken by the State and can only be used in Lawndale for local community priorities.

Q: How can I find out more information?

A: You can find more information about **Measure L** by contacting the City Manager's office at 310-973-3202.